**Sale of products by foreign companies in retail market**

†16. SHRI RAVI SHANKAR PRASAD:
SHRI RAJ MOHINDER SINGH MAJITHA:

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether it is a fact that Government have allowed foreign companies to set up their independent sale outlet to sell their products in the retail market of the country;

(b) if so, the details thereof;

(c) when the permission was given and names of the foreign companies that have started functioning since permission was granted; and

(d) names of the brands being sold by them and the benefits Indian consumers will stand to gain therefrom?

THE MINISTER OF STATE IN THE DEPARTMENT OF INDUSTRIAL POLICY AND PROMOTION, MINISTRY OF COMMERCE AND INDUSTRY (SHRI ASHWANI KUMAR): (a) and (b) Yes, Sir. The Government has allowed Foreign Direct Investment (FD!) up io 51 % with prior Government approval only in the retail trade of 'Single Brand' products. The Guidelines notified, *vide* Press Note 3 (2006), *interalia,* provide that:

(i) Products to be sold should be of 'Single Brand' only;

(ii) Products should be sold under the same brand internationally; and

(iii) 'Single Brand' product-retailing would cover only products which are branded during manufacturing.

(c) and (d) A Statement giving details of foreign companies and their products is enclosed *(See* below). Approvals for FDI do not specify any time frame for implementation as this is determined by the commercial considerations of the investor. Approvals granted for FDI in Single Brand retailing are for the sale of high-end products which will cater to the brand conscious clientele.

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†Original notice of the question was received in Hindi.

| SI.No. | Name of the Company | Product | Brand | Approval Date |
|---|---|---|---|---|
| 1 | M/sSSIPL Retail Pvt. Ltd fomierty M/s. Moja Shoes Pvt. Ltd. | Al! types of footwear, sportswear, boots, slippers, sandals, athletic shoes and apparels. | NIKEBRAND | 31.5.2006 |
| 2. | M/s LV Trading India | LVM products including Diary refills paper, 2. Pens and pens' refills, 3. Shoes, 4. Trunks travel bags/purses, 5. Other articles of leather, 6. Sunglasses, 7. watches, 8. other articles of plastic, 9. jewellery imitation 10. Ties, 11. Textile (scarfs and shawls 12. Umbrellas, 13, Ready to w | LOUIS VUITTON | 29.8.2006 |
| 3. | M/s Liadro Commercial S.A | To establish network of retail boutiques for marketing porcelain figurines under the brand name "LLADRO* | LLADRO | 19.10.2006 |
| 4. | M/s Fun Fashion India Pvt. Ltd. | Fendi products including shoos, wearing apparel. Trunks/ tiavai ba^/l»jnses, sunglasses, watches, jewellery imitation, textiles. | FENDI | 6.10.2006 |
| 5. | M/s Damro Furniture Pvt. | Knock Down furniture. | DAMRO | 19.10.2006 |
| 6. | M/s RING Greggio Argenterie, S.PA. | SHverware, cutlery, traditional home accessories, modern home accessories and gift items. | ARGENTERIE GREGGIO | 19.10.2006 |
| 7. | M/s Mitsui Automotive Investment B.V, | Retail trading of Toyota make cars | TOYOTA | 6.11.2006 |